

TAAA Board of Directors Open Meeting Minutes: November 13, 2024

The teleconference Zoom Board open meeting was called to order at 6:32PM, M. Smith, President, presiding. Board members present: B. Whitehead, Treasurer; E. Foley, Vice President; B. Reynolds, Secretary and Members-at-Large D. Rossetter, S. Ferris. Members attending included: Ben Bailey, Ross Carnes, John Mead and Nelsey Toner.

Presidents Report:

- Mae noted that there was a full agenda tonight and will need to move at a brisk pace to cover all the scheduled items.
- Tonight strategic review segment will include a 10 year strategic review of membership data and profiles.
- Stephen Ferris will also give a review of the latest TIMPA strategy review discussions.

Approval of Minutes:

- After a call for comments, a motion was made by Ed Foley to accept the October 7 BOD meeting minutes. The motion was seconded by Stephen Ferris and approved with a vote of 6-0.
- Sept 11 BOD minutes were not available to approve at this meeting and will be approved in the Dec BOD session. Bob Reynolds will confirm the need to approve the Sept minutes and reissue to all Board members if needed.

Review of Old Business

TAAA Board Action Item List as of 11/13/24

Date Entered	Item	Date Completed	Comments
3/13/24	Continued follow up on Strategic Plan		Mae taking suggestions for best method to achieve
8/8/24	Listing of MP activities to be migrated from Terri		David to publish list from Terri
8/14/24	Access to library of Center for Healthy Non-Profits	11/11/24	Check back in Oct/Nov
9/5/24	Implement business expense reporting procedure		Pending for Barbara
9/11/24	Research tractor insurance coverage while on access rd		Still awaiting feedback from insurance agent
9/11/24	Insurance valuations for Ketelsen		Pending from John
9/11/24	Present new member introduction plan		New member committee to report to Board in Dec
9/11/24	Report on status of membership status of leaders		D. Rossetter to generate report to assist
10/3/24	Presentations on non-donation revenue streams		Start with star parties then move to member dues then equip sales
10/9/24	Presentation on loaner program		Focus on inventory & utilization rate in Dec
10/9/24	Report on TidyHQ Testing		D. Rossetter/E. Foley/B. Whitehead
10/9/24	Financial data presentation for Bulletin		B. Whitehead in Dec
10/9/24	Recommendation to migrate to TidyHQ		
11/13/24	Approve Sept minutes		

Treasurers Report

- Financials will not be approved this month as entries associated with new Member Planet reimbursement policy is not yet complete.
- Barbara noted that the TAAA October balance sheet showed approx \$19k in its checking account and approximately \$201k in money market accounts. The endowment account has a balance of just under \$8k. In addition, fixed assets totaled approximately \$1.375 million with net assets sitting at \$1.439 million.
- The net revenue for the month of Oct was approx \$2.3k while year to date stood at approximately \$27k.
- Revenue for the month was over budget while CAC related expenses were over budget resulting in net \$4k favorable net revenue budget variance for overall TAAA operations.
- The 2023 draft 990 was then reviewed at the detailed line item level. There were few questions but it was noted that Barbara had both generated the 990 as well as reorganized/mapped the TAAA books to more closely conform with the 990 reporting categories. It was also noted that this was a significant advancement for TAAA financial and tax reporting. Barbara was thanked by all for spending the time to make this long sought after advancement.
- A motion was made to approve the draft 2023 990 with slightly modified program description language by Ed Foley which was seconded by Mae Smith. The motion was approved by a vote of 6-0.
- A motion was made by Ed Foley to submit the approved 990 which was seconded by Bob Reynolds. The motion was approved by a vote of 6-0.

CAC Reports

- There are 3 scopes down at CAC. Two for repair and one for upgrade.
- In addition, a project is underway to remove the debris berm between the Stinger Pad and the Member Pads. Once this area is cleared, a decision on locating the new Ketelsen telescope will be made.
- The 32" project report was given by Ed Foley. The project is nearing completion of the concrete pour activity. Both the pier and main slab are complete with the final pour of pier bases being poured tomorrow. Based on ongoing measurements of finished concrete, all is going well.
- Further, metal fabrication planning is proceeding as is planning for telescope movement logistics.

TIMPA

- The TIMPA planning group met twice in October and welcomed 2 new members.
- The site saw increased level of activity in September as well as gathering of TIMPA supporters to celebrate the site.
- Comet viewing was slightly inhibited by previously scheduled/announced TIMPA events.
- Telescope training/certification activities are being planned. It was noted that CAC has already has activity planning software that could be shared with TIMPA.

TIMPA 16” Project

- The project is complete and this will be the last report. Remaining funds will be used to buy needed accessories for the 16”. Thanks were offered to John Mead for his leadership of this successful project.

TIMPA Future Planning Report

- Stephen Ferris presented his report on the current status of future challenges at TIMPA.

The first were the current issues:

- **Lease Renewal with the City**
- **Interstate 11**
 - Still in planning stages- has been for years
 - 2 Routes- East and West
 - TIMPA is about 3500 feet from West Route
 - May be months, years, or never
- **Ownership of Site**
- **Light Pollution**

- The next section covered departure contingencies:

- **Two Options:**

- **Close TIMPA Quickly**, store valuables off site, then make a decision on whether or not to build a new second site
 - Can be out of TIMPA in a few months
 - May be necessary if we are given limited warning of need to move
- **Keep TIMPA Open**, select a new site, build new site, then move materials to new site before closing TIMPA
 - Five Year Plan
 - Ten Year Plan
 - Could be shorter
 - Reason for long lead time: Need to raise capital for new site

- The bigger question...

- **Does TAAA need a second site?**

- TIMPA attendance has not been stellar over the last few years
- Is improving, but we have a ways to go
- Do usage rates justify planting \$150,000 to \$250,000 into new site?
- Right now, the answer is probably no
- Need time to determine if patterns will change
- If they don't, then perhaps a 1 site option would work best

- ..and some recommendations:

1. Planning Committee will watch Interstate 11 project closely, notify BOD of any changes to status
2. If project reaches certain milestones –all lawsuits exhausted, project funded, construction set to start, eminent domain begins- The Committee will notify the BOD
3. Explore places for possible new sites to determine if any of them are viable– we really don’t know if they are usable!
4. Committee will review and update contingency plans in report on a yearly basis

- It was noted that CAC and TIMPA attract/service different membership groups.
- It was also noted that any site within an hour of Tucson is going to be impacted by the Tucson light dome.
- Site safety remains a key metric for any future or current TIMPA sites.
- It was agreed by all that contingency planning and alternate site surveys should continue as there are scenarios involving an involuntary need to vacate the current site.
- It was agreed that the TIMPA planning group would provide quarterly reports and/or more detailed reports every January.

10 Year Membership & Revenue Report

Year	Family	Family			Individual	Individual	Individual	Past	Lifetime	Complimentary	Youth	Total	New		Lapsed
		Senior	Teacher	Add-on									Members	Members	
2015	33	63	3	99	57	128	10	16	3	1	0	413			26
2016	51	69	5	125	71	144	10	16	1	1	4	494	147		58
2017	41	79	5	125	79	156	5	16	3	1	8	518	134		102
2018	46	60	5	111	88	161	5	16	3	1	7	503	148		88
2019	43	94	5	142	79	169	5	16	3	1	3	560	145		130
2020	74	111	6	191	113	222	11	16	3	1	0	648	111		136
2021	63	98	4	165	89	183	5	16	3	1	0	647	214		155
2022	79	154	4	237	123	297	21	19	1	1	0	936	205		140
2023	58	124	4	186	98	249	11	19	1	0	0	750	252		189
Current	125	195	13	333	162	365	33	19	0	1	0	925			

Fiscal Year Ended	Cumulative	Fiscal Year		Adjusted FY
6/30/15	7235	7235		7235
6/30/16	15101	7866		7866
6/30/17	22814	7713		7713
6/30/18	31662	8848		8848
6/30/19	39578	7916		7916
6/30/20	45375	5797	July entry s/h/b June entry-catchup recon	4588 10385
6/30/21	60709	15334	July entry s/h/b June entry-catchup recon	-4588 10746
6/30/22	73709	13000		13000
6/30/23	88062	14353		14353
6/30/24	102767	14705		14705
Total 10-Year Income		102767		102767

- David Rossetter presented his membership data from Member Planet and noted that the 2022 and 2023 data are likely reversed due to manual data maintenance activity.
- There was quite a bit of discussion on the data for new and lapsed member data. It was noted that this is one of the first presentations of this data.
- It was suggested that an annual comparison of TAAA dues to other clubs and graphics of % of new and lapsed members be instituted.
- Given the rate of lapsed memberships, it was suggested that a exit survey be instituted. Ed Foley offered to generate a first draft of the survey.

Holiday Party

- Scheduled for Dec 7th at Ed Foley's house. It will be pot luck so bring some good stuff! Also, bring any unused astro goodies that can be raffled off! There will be 2 telescopes auctioned off as well.

A motion was put forward by B. Reynolds to adjourn the meeting which was seconded by D. Rossetter. The motion was approved 6-0 and the Board meeting adjourned at 8:46 pm.