**TAAA Board of Directors Open Meeting Minutes: Oct 11, 2023**

The teleconference Zoom Board open meeting was called to order at 6:30PM, M. Smith, President, presiding. Board members present: E. Foley, Vice President; B. Whitehead, Treasurer; R. Reynolds, Secretary and Members-at-Large J. Kalas, D. Rossetter, Suzanne Bailey.

**Approval of Minutes:**

* A motion was made by B. Reynolds to approve the minutes from the Aug 9, 2023 and Sept 13, 2023 meetings. The motion was seconded by E. Foley and subsequently approved by a vote of 7-0.

**Presidents Report**:

* Celebration of life for Dean Kettleson was successful and his ashes were distributed at CAC the following day.
* It was noted that TIMPA is not on tonight’s agenda as TIMPA items will be addressed at a separate, dedicated Board meeting at a later date.
* Refreshments were successful at latest monthly member meeting.
* A call was made for any remaining action and/or open items for the CAC Open House. Total attendance is anticipated to be over 100. Many thanks to Janet and Ed Foley, as well as John and Liz Kalas, who are financing and providing food for the event.
* The master donor sign for the Learning Center will be a temporary version for the Open House.
* Mae noted several “transitions” are occurring as we approach completion of the most recent CAC projects, the upcoming reviews of TIMPA, and the possibility of new strategic planning initiatives.

**Treasurers Report**:

* The Treasurer began with a brief review of the draft Statement of Financial Position which showed ~$34k of cash and $113k of money fund accounts. Money will need to be moved from CAC reserve accounts to continue funding of the RV Expansion project.
* Fixed assets were approx. $1,192,000 for total assets of $1,372,000.
* Income statement shows YTD gross profit of ~$58k. However, it was noted that the MOP leases will not commence until end of Sept 2023 which will require an adjustment to both this and last year’s income/depreciation.
* Once adjusted for MOP in service dates, YTD budget will be very favorable due to continuing higher donations and sales of equipment than originally anticipated.
* September financials, once finalized, will be approved at next meeting .

**Review of Old Business:**

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| **TAAA Board Action Item List as of 10/11/23** |  |  |
| **Date** |  | **Date** |  |
| **Entered** | **Item** | **Completed** | **Comments** |
| 11/9/22 | Volunteer of the Month Award |   | Looking for leader |
| 3/9/23 | Develop TAAA vendor & affiliate listings | Long Term | Mae/Barbara to resume in Nov |
| 6/6/23 | Bok Award | 10/6/23 | Awarded on Oct 6 |
| 6/6/23 | Close out & transfer safe deposit box | by Oct 31 | Mae to research fire safe options for CAC |
| 6/21/23 | Resolution TAAA/TIMPA relationship |   | Ben Bailey, John Mead, Bob |
| 6/21/23 | John Mead to work with City/TIMPA re permit status | 9/13/23 | City permission for project received |
| 8/9/23 | Membership questions to be submitted to D. Rossetter |   |   |
| 9/13/23 | Coord of new membership data presented in Sept BOD |   |   |
| 9/13/23 | Coord of Member Planet data base recommendations |   | David and Dan |
| 10/11/23 | Membership communication changes |   | Such as exit questionnaire & member satisfaction survey |
| 10/11/23 | TIMPA Strategy session  |   | Start w/BOD after draft of new TIMPA/TAAA agrmt |
| 10/11/23 | Investigate alternatives to Membership Planet |   | David Rossetter to start with looking at Club Express |
| 10/11/23 | Develop draft member survey |   | Led by Suzanne Bailey |
| 10/11/23 | Strategic Planning Effort |   | Need to screen candidates for leading effort |

**CAC Naming Proposals**:

* A motion was put forward by Bob Reynolds to name the CAC amphitheater the Warren Hensey Amphitheater. The motion was seconded by John Kalas. This proposal was based on Warren’s contributions to site maintenance, his donation of the 25” telescope and his contributions to the tractor purchase project. The motion passed with a vote of 6-0 with one abstention.
* It was confirmed that the CAC Naming Policy allowed such naming proposals. The naming policy is posted on the TAAA web site.
* Two additional naming proposals were discussed: one honoring Tim Hunter by naming the public pads after him as well as naming the wellhouse after Robert Crawford.
* As a result, a motion was made by Bob Reynolds to name CAC well house after Robert Crawford and the Eridanus Group. Motion was seconded by Suzanne Bailey. Motion was approved by a vote of 6-0.
* Ed Foley had to exit the meeting at this point.
* A motion was made by Bob Reynolds to name the public pads after Tim Hunter who raised the first monies for a TAAA dark sky site and arranged for both the Perseus Group as well as TAAA’s 501c3 status. The motion was seconded by John Kalas. Motion passed by a vote of 6-0.
* Concern was raised over number/type of CAC naming rights. It was suggested that “brass tags” could be used to recognize donors of selected items and it was suggested that they would not require Board approval.

**CAC Reports**:

* CAC report was brief to save time. Jim Knoll was not present but Bob Reynolds noted that Open House planning was anticipating over 100 attendees and the active project slate is being worked to completion.

**Member Planet Database Update**:

* David Rossetter gave update on resolving, ongoing, routine Member Planet membership issues. No significant issues were reported.
* David moved on to update the Board on his discussions with Dan Chin which focused on the history, and need for, membership end dates. Issues started with the discovery that TAAA had not selected the option for Member Planet to retain member “lapsed dates”. It is further complicated by limited ability to edit these end dates in historical data.
* However, David and Dan are working on ways to update the data as well as collect and/or record additional data on gender, age, etc.
* Additional work is also occurring on retaining lifetime membership data as well as refine data collected for family members. Issues that need to be managed not only include the need for correct membership counts but managing email distributions and voting protocols.
* There is also still work to be completed on data retention for deceased members as well as start dates for members with join dates before 2015.
* David made a request for any historical data regarding member start dates.
* It was pointed out that Member Planet was not an ideal platform to retain TAAA documents such as financial data. Terri Lappin is investigating document retention options.
* It was noted that TAAA may want to investigate alternatives to Member Planet including options such as Club Express.

**Proposed TAA Strategic Planning Initiative**(2:18:00)

* As a result of the Doug Smith White Paper, the Dan Chin membership analysis, the TAAA growth rate and review by the Executive Committee, Suzanne Bailey proposed an effort to create a new strategic plan for TAAA.
* It was recommended to utilize Community Foundation of Southern Arizona to lead and fund an effort in first quarter of 2024. They will provide resumes for a slate of candidates to lead the planning effort.
* Suzanne also offered to put together a draft membership survey that would precede the strategic planning event.
* Bob Reynolds made a motion that the Board endorses the Strategic Planning effort proposed by Suzanne Bailey as well as a membership survey that precedes the planning effort. There was a second by S. Bailey. Discussion centered on the need to carefully vet the questions on the membership survey. The motion passed by a vote of 6-0.

A motion was put forward by David Rossetter to adjourn the meeting which was seconded by S. Bailey. The motion was approved 6-0 and the Board meeting adjourned at 10:00 pm.