

TAAA Recognition Patio and Walkway Program: A Multipurpose Strategy

This program is a positive fundraising approach that has been tried and tested successfully many times in many places. It involves the use of engraved bricks in the construction of well-placed patios and walkways that will link the various parts of the Chiricahua Astronomy Complex (CAC) to one another. Consider these benefits that this approach will serve:

- Potentially every TAAA member can become involved over a long period of time by contributing or soliciting contributions of others; it is enduring.
- It provides an opportunity to remember and recognize, honor and applaud loved ones and special people, groups, businesses and worthy efforts.
- This method will provide safe, handicapped-accessible routes for our members and guests from the central parking places to the Ramada, the Sleeping Rooms, the Clubhouse/Education Center and the Large Roll-off Roof Observatory(ies). These accessible walkways are both desirable for our members and guests and required of us by the Cochise County Planning Department.
- The patio and walkways will contribute to attractive landscaping.
- The Recognition Brick program will provide an opportunity for members, businesses and others to demonstrate their support for the TAAA educational mission and programs.
- Contributions to the TAAA Recognition Patio and Walkway Program are tax-deductible.
- The contributions will support new development at CAC as well as help to cover the on-going operation and maintenance costs.

Here is how the TAAA Recognition Patio and Walkway Program will work. The engraving of the bricks will be performed by a company, Bricks R Us, that specializes in assisting organizations in fundraising. To learn about this company, go to their website at www.bricksrus.com/index.asp.

Bricks come in 4x8 and 8x8 sizes. A donation of \$150 supports an 8x8 brick, and a \$120 donation supports a 4x8 brick. Of these amounts, \$120 and \$100 respectively will go toward CAC development. (The engraving process costs \$30 for an 8x8 brick and \$20 for a 4x8 brick. The blank paving bricks cost \$.62 each.)

The first project to be supported by the engraved brick program is the Ramada/Outdoor Education Center. This facility will cost about \$14,000. Fifty of the 8x8 bricks and 80 of the 4x8 bricks will provide enough to build the Ramada. It will be a 20' by 30' open-sided structure, to be placed near the parking area.

The patio will be placed adjacent to the sidewalk between the handicapped parking places and the restroom (see related photo). The patio will be about 6' by 30' and will accommodate a number of engraved bricks in a prominent



Chiricahua Astronomy Complex
The patio will go adjacent to the sidewalk in this photo.

place in the Complex. The Ramada will be near the Restrooms and, eventually, the sleeping rooms and Education Center/Clubhouse.

An order form with a template for the lettering for both the 4x8 and 8x8 bricks can be found on the next page. If you have questions about this program, please email or call Bill Lofquist at billlofquist@tucsonastronomy.org or at (520) 297-6653.

Results of fundraising efforts by other organizations using bricks from Bricks R Us.



